



MEET THE TEAM

Meet The Advancement Team

At Barter, we are committed to fostering effective communication and building stronger connections within our community. Honoring that spirit, we're excited to introduce you to our Advancement team and share an overview of each member's roles and responsibilities. We believe that a clear understanding of our work will not only strengthen our collaboration but also deepen the relationships we cherish with our donors and sponsors. Your unwavering support keeps the magic of Barter alive, and we are deeply grateful for your dedication to this extraordinary institution.



REBECCA MASHBURN

Director of Advancement
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Rebecca Mashburn grew up in East Tennessee and is a proud ETSU alumnus. With 25 years in the service industry, she has always been drawn to roles centered around people and community. Her love for the Appalachian Mountains and the unique charm of Abingdon make the Barter Theatre feel like home, and our incredible donors feel like family.

As Director of Advancement, she leads a dedicated team in building strong donor relationships and securing vital support for Barter. Her focuses include building and maintaining strong donor relationships, securing corporate and individual sponsorships, overseeing Barter's educational fundraising initiatives, and managing advancement communications and messaging.

She also leads the summer appeal, year-end campaign, and annual report, working closely with the Marketing Advancement Communications Associate to craft meaningful messaging. Rebecca feels privileged to be part of Barter Theatre's legacy and to contribute to its sustainability and growth.

If you have questions about **giving opportunities, sponsorships, or ways to deepen your involvement with Barter Theatre**, Rebecca would be delighted to connect with you.



JACQUELINE BLEVINS

Director of Individual Philanthropy
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Jackie Blevins is a seasoned nonprofit fundraising professional with over 20 years of experience advancing philanthropy in Chicago, and more recently in Abingdon at Barter Theatre. She has led major fundraising initiatives for arts organizations, educational institutions, and community nonprofits, securing support for annual giving, legacy giving, campaigns, and transformative projects. In 2019, Jackie began her time with Barter Theatre as Director of Advancement, and in 2023 she transitioned to Director of Individual Philanthropy.

At Barter Theatre, Jackie has been instrumental in building strong donor relationships and securing vital support for Barter. As Director of Individual Philanthropy, she focuses on planned giving, The Porterfield Society (legacy giving), and the Centennial Endowment Initiative. Jackie also oversees IRA giving, stock giving, and New Play Development initiatives. Her first theatre experience was here at Barter in 1964. Her parents were born and raised in Abingdon and Damascus and have been patrons of Barter Theatre since the beginning. Her Grandfather, Andy Yates, bartered produce for tickets in the early years. Returning in full circle, Jackie has a genuine love and passion for Barter and its mission: “dedicated to serving others by creating world-class theatre in the heart of Appalachia.”

If you have questions about **giving opportunities, the Porterfield Society, or helping support new play development**, Jackie would be delighted to connect with you.



ELIZABETH DEBORD

Donor Relations Manager
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Elizabeth DeBord, a native of Bristol, VA, takes pride in calling the Appalachian region home. After earning a Bachelor's degree in Marketing Communications from ETSU in 2011, she pursued a career in the entertainment industry. Her passion for customer service has grown over the years, shaped by her experiences at Cinemark and Bristol Motor Speedway.

Elizabeth joined the Barter Theatre family in 2017 as an Advancement Associate and now serves as the Donor Relations Manager. She finds fulfillment in building meaningful connections with both new and longtime donors, striving to make each person feel like a valued member of the Barter community. In addition to fostering donor relationships, she plays a key role in supporting Barter's sustainable growth by providing valuable data and strategic insights. Elizabeth is also responsible for booking all opening performances and event planning. Outside of work, Elizabeth enjoys spending time with her husband, David, her niece Ashley, nephews Adan and Payton, and her two beloved cats, Hades and Luke.

If you have questions about **opening performances, donor events, or general donor questions**, Elizabeth would be delighted to connect with you.



LOGAN GREEAR

Grants Manager
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Logan Greear is an Appalachian writer and storyteller who grew up in Coeburn, VA. A 2023 alumnus of Emory & Henry College (now University) with a Bachelor's degree in Creative Writing and Media Communications, he resides in Bristol and spends his free time weaving words into worlds. These range from speculative fiction to poetry, but he makes his literary home in science fiction and fantasy.

At Barter Theatre, Logan serves as the Grants Manager, writing and researching all grant appeals and ensuring interdepartmental communications run smoothly. He considers himself very grateful for the opportunity to be part of the enduring legacy of Barter and to serve his community in this way.



D'ARCY MORRELL

Marketing & Advancement
Communications Associate
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D'Arcy Morrell is a writer and performer raised in Abingdon, VA. She received her education from the Fashion Institute of Technology in New York, graduating with a degree in Advertising Communications in 2021. Apart from lending her artistic efforts to Barter, she is also a ballet dancer and teacher.

As the Marketing Advancement Communications Associate, she handles all copywriting and communications needs for the Advancement team, as well as supporting the Marketing team's endeavors. Before joining us on Trigg St., you might have seen her working the window in our box office! D'Arcy is incredibly honored to be a part of this extraordinary institution and is thrilled to continue her journey here.